



Advertising Rates

iCRV has a basic advertising package that involves thirty-second ad units and starts at a rate structure of \$15 per unit. To honor commitments from merchants in our early months, iCRVradio offers partnership-driven added value for greatest impact:

Bronze

Monthly Investment: \$300

- Number of On-Air Commercial Units: 20
- Number of Bonus Units per month: 20

Silver

Monthly Investment: \$400

- Number of On-Air Commercial Units: 30
- Number of Bonus Units per month: 30
- Value Add:
 - In-program mention or in-program feature segment
 - Online bonus inventory

Gold

Monthly Investment: \$550

- Number of On-Air Commercial Units: 45
- Number of Bonus Units per month: 45
- Value Add:
 - Bonus online 400x200 in fixed position
 - Online calendar event listings for the month
 - In-program mentions or feature segment
 - Billboards in archived program(s)

There is only one time you can be on the ground floor of something meaningful...