Advertising Rates
iCRV has a basic advertising package that involves thirty-second ad units and starts at a rate structure of $15 per unit. To honor commitments from merchants in our early months, iCRVradio offers partnership-driven added value for greatest impact:

**Bronze**
Monthly Investment: $300
- Number of On-Air Commercial Units: 20
- Number of Bonus Units per month: 20

**Silver**
Monthly Investment: $400
- Number of On-Air Commercial Units: 30
- Number of Bonus Units per month: 30
- Value Add:
  - In-program mention or in-program feature segment
  - Online bonus inventory

**Gold**
Monthly Investment: $550
- Number of On-Air Commercial Units: 45
- Number of Bonus Units per month: 45
- Value Add:
  - Bonus online 400x200 in fixed position
  - Online calendar event listings for the month
  - In-program mentions or feature segment
  - Billboards in archived program(s)

There is only one time you can be on the ground floor of something meaningful...