



THINGS OF NOTE with iCRV RADIO

- November 2018 iCRV Radio will approach the 200,000 unique listeners mark...with listeners in 86 of the state's 169 towns...
- Proud recipient of the Small Business of the Year Award from the Middlesex County Chamber of Commerce in 2016, for businesses of five years or less ...
- On September 9, 2018, iCRV Radio launched *COLONIZED: The Stories of the Colonization of the Connecticut River Valley*. Over two years in the making, with noted author, historian, professor, and lecturer Wick Griswold at the pen, *COLONIZED* is a ten-episode-per-season radio serial produced entirely by iCRV Radio.
- iCRV Radio is all about partnerships, from the visibility we raise for area causes and events with are content partners, to the way we integrate merchants into our actual programming:
 - - We have proudly created the concept of Feel Good Fridays to “turn up the volume” on the organizations and dedicated neighbors doing so much for area non-profits.
 - When Killingworth wanted to make sure everyone knew about its rich history and area import surrounding its 350th anniversary, iCRV Radio created *Killingworth 350 Time Capsules*, audio vignettes showcasing key moments in the town's rich past.
 - Merchants have become part of actual programs, showcasing their passion and expertise on topics ranging from mixology (area liquor stores and restaurants) to peak-season recipes, home repair, real estate, design, and so much more...
- Our remote equipment allows us to be part of the community, getting questions, perspective and feedback, in addition to covering notable events live. From Farmers' Markets to Musters, iCRV Radio is proud to be part of the CRV fabric.